

# Situations Vacant



Corporate Office:  
Cranes Farm Road  
Basildon, Essex, SS14 3AD  
United Kingdom

## New Holland Agriculture PLM & Marketing Placement / Graduate Opportunity



### Who are we?

New Holland, part of the CNH Industrial group is a world leader in the agricultural and construction equipment businesses. Supported by more than 11,000 dealers in 160 countries, CNH Industrial brings together the knowledge and heritage of its Case and New Holland brand families with the strength and resources of its worldwide commercial, industrial, product support and finance organisations. More information can be found on our corporate website: [www.cnhindustrial.com](http://www.cnhindustrial.com)



Our agricultural business includes the manufacture of combine harvesters, balers, grape harvesters, and of course, multi-purpose tractors with various engine powers. Tractors from our medium range (100-210 hp) are assembled at our headquarters for the New Holland brand in Basildon, England. We wish to recruit students to work at our Basildon factory, for 12 – 16 months, starting in July - August 2016:

### Who are we looking for?

Basic Function:

Reporting to Marketing Manager, within UK&ROI Commercial Operations, the **Product Demonstration Support and PLM Marketing Intern** will be responsible for supporting product demonstration tours across the UK&ROI and assisting with training events between departments. Beside that the Intern will also be responsible for writing technical information for New Holland products and also analyse machine data through PLM Software.

Job requirements and qualifications:

- Support product demonstration tours across the UK and ROI
- Support with the writing of technical literature of products
- Assist with internal/external training events
- Preparing machinery for shows and events
- Being in regular contact with the Precision organization for getting latest product news and latest events plans
- Support in planning and organisation of PLM stand at National shows and events
- Support in planning, organising and delivery PLM training



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